#### Shantashree Nerekar

### **Visual Designer**

https://www.shantashree.in/ shantashreen@gmail.com (+91) 8698764965

#### Education

#### National Institute of Design (NID)

Bachelor of Design
// September 2020 - August 2024
Graduated with a Bachelors in
Communication Design

#### Certifications

Google UX Design Certificate
// Feb 2024 - April 2024, Online
Completed rigorous training for UX
designers. 15 modules included topics
such as: UX research fundamentals,
inclusive design, accessibility, low-fidelity
and high-fidelity prototypes, and tools like
Figma and Adobe XD

#### **Exhibitions**

## **Godrej Conscious Collective** Mumbai, India // December 2024

Collaborated as an Illustrator with Material Designers on a project focusing on growing leather from kombucha. The illustration was drawn on a large Bommalata lamp made out of the grown leather.

Collaborators: Shantashree Nerekar, Aditi Shinde, Nishtha Luhadia, Rishita Baghel

#### **Personal Details**

// <u>LinkedIn</u>
// <u>Website</u>
// Pune, India

#### Languages

// English Written and Spoken
// German (A1 in progress)
// Hindi Written and Spoken
// Marathi Written and Spoken

Detail-oriented Visual Designer with a strong focus on experience design, typography, and visual storytelling. Skilled in crafting engaging, user-centered visual experiences that solve problems creatively and effectively. Passionate about design systems, clarity, and the finer details that elevate digital and print experiences to their fullest potential.

#### Work Experience

# Freelance Graphic Designer Are You Serious Studio, Mumbai // December 2024 - February 2025 Led projects ranging from web to publication design Led the Community Table and Museum of Rejects at OPN ART HOUSE, a space to explore art and forms of expression that mainstream society deems outside the binary

#### Graphic & Spatial Designer Studio Medium, New Delhi, India

// February 2024 - June 2024

Initiated and worked on the digital and print assets for the studio as well as exhibition design for the studio's retail space

#### UX Designer Samsung R&D, Bangalore, India

// August 2023 - December 2023

Led a team of designers to enhance the notifications and alerts experience in Samsung smart phones. The project also involved seamless transition (motion) of screens for better user experience

#### Researcher and Designer Hanno Terrace Studio, Bangalore

// March 2023 - July 2023

Collaborated with artist Devika Sundar on a project focusing on chronic illnesses in women for The Indian Foundation for the Arts (IFA), India

#### Skills

#### **Technical**

Figma // Adobe XD // Adobe Illustrator // Adobe Photoshop // Adobe Indesign // Adobe After Effects // Adobe Premiere Pro // Blender // Canva // Google Workspace // Microsoft Office

#### Design

Visual Design // Typography // Interaction Design // UX Design // User Research // Wireframing // Usability Studies // Competitive Analysis // Design Systems // Prototyping // Style Guides // Component Libraries // Information Architecture // Print // Publication // Presentation

#### Collaboration

Communicative // Problem-Solving // Adaptability // Facilitating design critique + feedback // Strong presenter // Detail-oriented // Team-work // Critical thinking