

# Shantashree Nerekar

## Visual Designer

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### Education

#### National Institute of Design (NID)

// Bachelor of Design

Graduated 2024

#### Savitribai Phule Pune University (DoFL)

// Diploma in German Language, Level B1

July 2025 - present

### Exhibitions & Achievements

#### Godrej Conscious Collective Mumbai, India

// December 2024

- Collaborated with Material Designers on a project focusing on growing leather from kombucha.

#### Samsung R&D Bangalore, India

// PRISM Program December 2024

- Conducted user research to understand user interaction with notifications specific to Samsung smartphones.
- Developed user personas and journey maps for different types of user experiences.
- Created wireframes and prototypes.

### Skills

#### Technical

Figma // Adobe XD // Illustrator // InDesign // After Effects // Photoshop // Premiere Pro // Blender // Canva // Google Workspace // Microsoft Office

#### Design

Visual Design // Typography // Print // Iconography // Publication // Poster Design // Editorial // Branding // Packaging Research // User Experience // Interaction Design // User Interface // Physical and Digital // Prototyping // Design Systems // Wireframing // Low-High Fidelity Mockups // Style Guides // Accessibility Guidelines // Web Design

#### Research and Collaboration

Design Strategy // Journey Mapping // Information Architecture // Competitor Analysis // Usability Testing // User Interviews // Problem-Solving // Adaptability // Detail-oriented // Team-work // Critical thinking

I am a Visual Designer with a focus on experience design, typography, visual storytelling and the finer details that elevate digital and print experiences.

### Work Experience

#### Visual Designer FreechargeBiz | Axis Bank, Mumbai, India

// November 2025 - Present

- Visual design for Digital Banking at Axis Bank.

#### Visual Designer Freelance

// December 2024 - Present

- Product, Web, and publication design
- Led the Museum of Rejects Project at OPN ART HOUSE

#### Visual Designer Studio Medium, New Delhi, India

// February 2024 - June 2024

- Digital and print designs for the studio

#### UX Designer Samsung R&D, Bangalore, India

// August 2023 - December 2023

- Led a team of designers to enhance the notifications and alerts experience in Samsung smart phones.
- The project also involved seamless transition (motion) of screens for better user experience

#### Researcher and Designer Hanno Studio, Bangalore, India

// March 2023 - July 2023

- Collaborated with artist Devika Sundar on a project focusing on chronic illnesses in women for The Indian Foundation for the Arts (IFA)

#### Visual Designer Mahindra Finance, Mumbai, India

// Oct 2023 - Nov 2023

- Campaign products for Mahindra Finance teams across India

#### Publication Designer Manchi Pustakam Publishing House, Andhra Pradesh

// Feb 2022 - July 2022

- Designed and illustrated a children's book to suit the local audience of Andhra Pradesh

#### Designer and Illustrator Studio Jambhli, Pune

// July 2020 - Sept 2020

- Illustrated for an NGO making adult and children's games to understand their mental health better

### Certifications

#### Google UX Design

// Feb 2024

#### Branding and Visual Identity

// Sept 2024

### Languages

**English & Marathi** Native or Bilingual

**Hindi** Proficient

**German** Level B1

// July 2025 - Present